

Course Type	Course Code	Name of Course	L	T	P	Credit
DC	EMSC504	Principles of Management	3	0	0	3

Course Objective
This course aims to equip executives with foundational principles and practices of management, preparing them for leadership roles within their organizations. It provides conceptual clarity and practical skills to effectively navigate and address the dynamic challenges of the business environment.
Learning Outcomes
Upon completing this course, executives will be able to understand the needs of the corporate world and effectively respond to the demands of a rapidly evolving business landscape.

Unit No.	Topics to be Covered	Lecture Hours	Learning Outcome
1	Management: Definition, Nature and Purpose, Complexities of the Business Environment and the Manager, Case discussions	8	The students will understand the nature, purpose, significance and practice of Management
2	Evolution of Management Thought, Recent Advances in Management Practices and their Impact on Modern Practices, Case discussions	7	Executives will gain insights into the evolution of management as a distinct discipline and explore how Indian ethos aligns with modern management practices.
3	Basic elements of Management Function, Management Styles, Managerial Decision Making, Case discussions	8	The executives will understand the basic Managerial role in steering their organizations in a fast changing milieu.
4	Values and Ethics for Managers, The Morality Quotient, Ethical Dilemma in Managerial Practices, Social and ethical issues in management, Corporate Social Responsibility, Cases studies	8	Executives will learn the critical role of values and ethics in management, highlighting business's social responsibility and its role as a corporate citizen.
6	Organizational Theory: Definition, Dimensions of Organizational Structure, Types, Determinants, Organizational Design, case discussions	5	This will help the students to appreciate the organizational hardware and its role in management.
7	Human factors and motivation, Leadership and effective communication in the organization, case discussions	6	Executives will understand the importance of human factors in the workplace, gain insights into motivation strategies, and develop leadership and effective communication skills to enhance organizational performance.
	Total	42	

Text Books:

1. *Management* by Koontz and O'Donnell 10th Edition, Tata McGraw- Hill,
2. *Management* by Stephen P. Robbins and Mary Coulter 11th Edition, Pearson Education.

Reference Books:

1. *Management* by James A. F. Stoner, Daniel R. Gilbert, R. Edward Freeman, 6th Edition, Pearson